



Thank you in advance for taking the time to participate in our very brief 2011 members' survey. We value your feedback and base our programs, features, events and budget on your responses.

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## Barrhaven BIA 2011 Members Survey

1. Which types of meetings and events are you interested in attending? Select all that apply.

- Training/Lunch and Learn events
- Roundtable Information/Working Meetings
- Social/Networking meetings
- Open Houses with special guests of interest
- Board and/or Committee meetings
- Community Events sponsored by businesses- Spring Clean Up, Barrhaven Run
- Online meetings/webinars
- Other

Comment:

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2. Which of the following BBIA membership benefits are you aware of?

- Our business website for pertinent information
- Shop Barrhaven ad campaigns in local papers
- Subsidized advertising opportunities such as our Due West feature

- Semi-annual free breakfast roundtable meetings
- Various economic development studies for business planning
- Annual \$5000 Shopping spree promotion
- Annual Christmas Parade of Lights sponsorship
- Business community gateway signs
- Free advertorials for members in Barrhaven Independent/Manotick Messenger
- Online and Print Business Directory
- Free commercial graffiti removal program
- Other

Comment:

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**3. Which services benefit you as a Barrhaven business owner? Select all that apply.**

- Current local planning and development information
- Website, emails and newsletters for area and business information
- Subsidized advertising opportunities
- Advocacy on business issues
- Promotion of Barrhaven as a commercial district/destination
- Opportunities to participate/advertise in community events
- Lobbying to create local employment base to support retail-commercial sector
- Working with police on local safety issues such as graffiti, robberies and theft
- Other

Comment:

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4.

We put a lot of our financial resources and effort into our website. This is our primary mode of communication, with you, our members. How often do you check our website, [www.barrhavenbia.ca](http://www.barrhavenbia.ca)?

In the comment section, please consider telling us how we can improve our website to serve you better. Formatting and content suggestions are appreciated!

- Once a week
- Once a month
- Once every few months
- Rarely or never
- Other

Comment:

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5.

Do you find our quarterly newsletter useful and informative? Please use the comment section to let us know how we can improve the newsletter.

- Yes
- No
- Certain sections
- Other

Comment:

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**6. What is the best way for us to communicate with you? Rank from 1 to 8 with 1 being the best way and 8 being the least preferred way.**

(1 = Best)

- Through our website
- Email
- Telephone
- Direct mail
- Quarterly newsletters
- In-shop visits from BBIA personnel
- Roadside gateway signs
- Ads and notices in local papers

Comment:

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**7. Please let us know how we can serve you better.**