

January 2008

Dear Home-based Business Owner,

Happy New Year! I have attached your 2008 Barrhaven BIA membership renewal form. Membership makes you eligible to work on committee projects in and around the community- we did the very successful evening Santa parade with the Lions, gives you numerous subsidized advertising opportunities throughout the year, and gets you listed on our website as a Barrhaven business, with a link to your website. New this year is the BBIA Run for Rogers House in June and a Canada Day fireworks celebration. We are working closely with commercial developers in the business park lands to bring more high-value employment-based business to Barrhaven. This means more consumers for YOUR business! You will also be able to attend members-only events and network with other business people in the area. Topping the list of benefits, are the relationships that you will form- Barrhaven is truly like a small town. As you all know, word of mouth really works wonders for creating a profile for your business in Barrhaven.

We have several members-only events and other ways to get involved this year in Barrhaven; **Please use the link on the Home Business page to check our members-only calendar!**

The BIA retail-commercial market study for Barrhaven has been completed and is available to members only. This study provides business owners with crucial and current statistics. Please visit our website for business news and pertinent information from City Hall. Check your directory listing and please forward to me any corrections and additions, such as your **website link, a logo and a brief 30 word business description**. In October we launched a visitors' site as well. Your business will be available in the directory from both sites.

Committee meetings and projects are on-going and new members are welcome! Please contact me if you have a few hours a month to spare, working on with a fantastic team of local business owners!

We wish you continued success and prosperity in 2008!

Kind regards,

Andrea Steenbakkers
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The Barrhaven BIA provides all local businesses with support, critical business services, a political voice and fosters involvement within the community - consumers of your product.