



BarrhavenRun.ca

Friday, April 04, 2008

Dear Barrhaven Business Owner,

The Barrhaven Business Improvement Area is delighted to be the Presenting Sponsor for the first ever 2008 Barrhaven Run for Rogers House. On Saturday, June 7th beginning at 3:30 pm, hundreds of runners and families from around the region will rally to raise funds for Rogers House. Routes for the 10K and 5K runs as well as the Reebok 2.5K family walk will showcase our main commercial districts (Strandherd, Woodroffe, Fallowfield and Greenbank).

Businesses in Barrhaven have the opportunity to participate in the event as Contributing Sponsors. A \$500 contribution will go toward water and break stations along the routes. Your company name will be displayed on signage at the race start and finish lines. You will also be listed as a contributing sponsor on our website, www.BarrhavenRun.ca. Contributing sponsors may also donate items (coupons, gift certificates, merchandise) to the runners' kits.

In case you are not familiar with Rogers House, it is an Ottawa-based facility that strives to "enrich the lives of children, youth and their families facing progressive life-limiting illnesses. Roger's House was built in memory of Roger Neilson--Hockey Hall of Fame Coach and Member of the Order of Canada."

They provide "respite, end-of-life, transition to home support and bereavement care by ensuring individualized physical, emotional and spiritual support in a caring, compassionate and continuous learning environment. Their reward is the peace and comfort of every child, the creation of memories for their families and honouring the legacy of Roger Neilson."

We are proud to be the Presenting Sponsor of this unique, suburban-based run for such an undeniably worthy charity and we ask that you consider supporting the cause while showcasing your Barrhaven business to thousands.

For more information please contact Andrea Steenbakkers at execdirector@barrhavenbia.ca or 613-825-8242.

Sincerely,

Board of Managers
Barrhaven Business Improvement Area

