

Barrhaven 2009 Canada Day Multicultural Festival and Fireworks Celebration

Dear Community Sponsor,

For the second year, we are organizing a Barrhaven Canada Day event. On July 1, 2009 from 4 p.m. to dusk, Barrhaven's residents will celebrate Canada Day in their own backyard, at Clarke Fields. We start the festivities this year with our 3rd Annual Multicultural Festival! This super Canada Day event is complete with a variety of fun-filled activities, energetic entertainment and an amazing array of fireworks for our families, friends and residents. Last year we celebrated with over 15,000 people and we expect the number to double this year.

We need YOUR help. We're looking for sponsors to help cover the costs of entertainment, fireworks, staging, etc. We are hoping to secure financial donations or an exchange of products or services to make our event memorable.

In return for your sponsorship, your organization will get great visibility with all our Barrhaven residents and the VIPs attending the event. In addition, there will be even more visibility as we will invite local media to report on the event.

We are offering our sponsors a number of opportunities that might be of interest to you:

- Logos on pre-event signage and all promotional material
- Logos on the podium
- Posting your banners up during the day
- Special mention in press releases
- Special mention in thank you letters
- Special mention during opening and closing remarks and throughout the event

You can obtain more information from Andrea Steenbakkers, Barrhaven Business Improvement Area Executive Director, at 613-825-8242 or at execdirector@barrhavenbia.ca.

I look forward to working with you in bringing Canada Day to our community.

Sincerely,



Jan Harder
Councillor, Barrhaven Ward
Barrhaven Canada Day Committee Chair