

ISSUE #3 August 2008

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Back to school... and to business!

Fall weather is already here, though hopefully not to stay! There have been several updates to our website so please be sure to visit us online. The City has assured us that the mall accesses that have been altered by the Strandherd Road construction will be finished before mid-August and that the final paving will be completed by the end of the month. The City is looking for input on possible development within the Greenbelt. This would have a definite impact on our area. If you wish to read their white paper and answer the survey, a link can be accessed from our website's homepage. www.barrhavenbia.ca

BBIA Board needs your input on program spending

A survey was emailed to all businesses on our contact list, asking members for input on various programs that we are considering for the remainder of this year and in 2009. Preliminary results are showing strong support for a BBIA/City sponsored Graffiti Program that would see all commercial properties patrolled and cleaned weekly at no charge to the owners. Also receiving strong support is an annual maintenance program for our Barrhaven Retail-Commercial Market Study. This information changes rapidly in an area with such rapid growth and in order to be accurate and useful, the data must remain current.

We are also considering a flag/banner program for the main commercial corridors.

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NEW BUSINESSES IN OUR NEIGHBOURHOOD*Welcome*

- **Oliva Deli**
3050 Woodroffe Ave.
- **Johnny Canucks Bar and Grill**
3050 Woodroffe Ave.
- **Limelight Chiropractic and Natural Therapy**
16 Green Street

- **Citibank Financial**
3500 Fallowfield Rd.
- **Marketplace Medical Centre**
3201 Greenbank Road
- **Little Scholars Montessori**
3500 Fallowfield Road

...and coming soon

- **H & R Block**
3191 Strandherd Road
- **Mr. Lube**
3777 Strandherd Road
- **Second Cup Coffee**
3777 Strandherd Road

BBIA Board Creates Strandherd Bridge Focus Group

The Barrhaven BIA economic development committee has created a focus group involving area business and community associations to develop a solid case in support of the Strandherd-Armstrong Bridge, as the next step following our Transportation Focus Group Report from 2007. The City is reneging on its own policy to create sustainable development outside of the Greenbelt. The City's policies of core intensification and suburban sustainable growth are conflicting and are causing segregation at Council.

The City's southern communities were planned and continue to grow based on Barrhaven Town Centre being the core. The City went further to divide Barrhaven's Ward 3 to create Ward 22 which includes East Barrhaven and Riverside South, based on the Bridge being a critical link.

The City is currently undertaking the design work for the Bridge. Province continues to refuse to support project with funding as it is not a transit priority since the Siemens LRT project was cancelled in the last municipal election.

We strongly suspect that the Bridge and rapid transit will become a hot topic once again with a 2010 municipal election and both federal and provincial elections before that. We intend to be prepared to lobby for the needs of our area by creating a professional report which clearly indicates the requirement of the bridge and for improved transit options to, from and within Barrhaven. For information please contact our office at execdirector@barrhavenbia.ca or 613-825-8242.

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BBIA Program Spending

A flag program brings vibrancy to an otherwise drab thoroughfare and serves to tie outlying centres to the main commercial district.

We are also developing a Barrhaven-wide Sidewalk sale for late next spring. This will mean advertising of the entire commercial community and individual businesses will offer their own promotions.

We have run several retail-oriented advertising spreads in the past and are currently developing a professional services feature for the fall.

Please respond to our brief survey online, to have your say. www.barrhavenbia.ca

MEETING DATES

Board Meeting	September 9 th
Roundtable Breakfast Meeting	September 12 th
Marketing Meeting	September 24 th
2 nd Annual Home-based business Forum	September 29 th
Board Meeting	October 7 th
BBIA Annual General Meeting	October 27 th
Marketing Meeting	October 29 th
<i>Participants Wanted:</i> Lions Santa Claus Parade	November 16 th

Of Interest to Barrhaven Businesses

Spotlight on area growth and intensification

An article is available for viewing on our website which highlights the importance of intensifying our suburban business district as part of the effort to make Barrhaven a truly sustainable community and bring needed infrastructure updates. www.barrhavenbia.ca

Commercial vacancies

If you have a commercial vacancy, please contact our office to have it added to the vacancy list on our website. Our office receives many calls from prospective businesses looking to locate in Barrhaven.

Directory Listings

Free updated listings on our website including your logo and web link are available by contacting us at execdirector@barrhavenbia.ca. This is one of our most popularly hit pages. Stand out!

UPCOMING EVENTS

Business Roundtable Breakfast | Friday, September 12th, 2008

Get caught up after the summer. Join other local business owners to discuss issues and ideas at A Fine Mess, 3191 Strandherd Road on Friday, September 12th from 7:30 am to 9 am.

Free breakfast sponsored by CIBC and Anika Art and Flowers. RSVP to execdirector@barrhavenbia.ca or 613-825-8242.

Second Annual Home-based Business Forum | Monday, September 29th, 2008

Home-based entrepreneurs are invited to join us for a **free** luncheon at Fiamma Restaurant, 3570 Strandherd Road from 11:30 am to 1 pm. Learn how becoming involved with the BBIA and local commercial businesses can assist you with business development. Listen to testimonials from current home-based members and a keynote speech while you enjoy your lunch.

RSVP only by September 15th to execdirector@barrhavenbia.ca or call 613-825-8242.

BBIA Annual General Meeting | Monday, October 27th, 2008

Join us at Stonebridge Golf Course at 6 pm for a review of the past year and a preview of the coming year. Meeting highlights will include; the presentation of our Annual Report, 2009 Budget Review and approval, an update of our Transportation, Business Park Development and Strandherd Bridge reports, a preview of our Christmas marketing campaign and get involved with the 2008 Santa Claus Parade which draws over 20,000 residents. *The best way to participate in the decisions that your BIA is making on your behalf is to get involved!* Refreshments will be served. RSVP to execdirector@barrhavenbia.ca or 613-825-8242.