

Barrhaven BIA Board of Management Minutes for

Tuesday, February 6th, 2007

7:30 a.m., Walter Baker Center, Ruth E. Dickinson (Library) Boardroom

ITEM	ACTION
<p>Call Meeting to Order</p> <p>MOTION: To commence the meeting at 7:33 am Moved By: TM Seconded By: VT -CARRIED-</p>	
<p>Attendance</p> <p>Board Members: John Baizana (JB), Willy Bagnell (WB), Micael Carreira (MC), Councillor Steve Desroches (SD), Councillor Jan Harder (JH), Tom Moss (TM), Ken Ross (KR), Victor Tsang (VT) Reserve Board Members: Patrick Creppin (PC), Betty Hillier (BH) Staff: Andrea Steenbakkers (ED) Absent: Tom West (TW)</p>	
<p>Approval of December Minutes</p> <p>MOTION: To approve the January 9th BBIA Board meeting minutes Moved by: MC Seconded by: TM -CARRIED-</p>	
<p>Marketing and Communications Committees Report Report on activity from the Marketing and Communications Committees joint meeting by meeting Chair, Micael Carreira.</p> <ul style="list-style-type: none"> • Working meeting was held to develop a Communications Plan for the BBIA and to identify a Communications Work Plan for 2007. Directives were identified and will now be designated to each committee, and the committees can begin to meet separately again. <p>Security/Policing Committee Report Report from Acting-Chair, Victor Tsang.</p> <ul style="list-style-type: none"> • There will be a meeting of property managers and owners on February 20, 2007 from 1:00 to 2:30 pm at the new Fusion restaurant, to discuss common issues and identify solutions, at a BBIA hosted luncheon • VT and ED have invited local property owners and managers as well as police to speak to mall/security/trend issues 	<p>KR asked if in splitting up the two committees there as anyone who would be interested in serving as Vice Chair to the Communications Committee, as per the Marketing Committee structure. (Both of these committees are labour intensive and involve multiple projects throughout the year) JB volunteered and was appointed to the position.</p> <p>KR asked that Steve Laroche of National Grocers be included as he serves in a security related role for Loblaw's and YIG. The graffiti project from last fall was brought up as to whether we intended to continue with the initiative. ED explained that the Barrhaven company that awarded us the matched funding certificate was not able to operate in cold weather using their technology and would contact us in the spring.</p>

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<p>Economic Development Committee Report Report from Chair, Willy Bagnell.</p> <ul style="list-style-type: none">• As per the Board motion to create a BBIA Task Force on Transportation Issues to report to the Economic Development Committee, the committee formed the South Ottawa Transportation Focus Group and will include representation from this committee in addition to representatives from regional Community Associations and the Manotick BIA• The report from this Focus Group will be finalized in late-May 2007• Requests for additional data and analysis have been submitted to CRG. Upon inclusion of this additional information, the draft copy of the Barrhaven Retail-Commercial Market Study will be signed off on the week of February 5th with CRG so that they may present to us, the final version and printed copies of the Final report will be made available to members in March 2007.	<p>WB explained that the Focus Group would explore undertaking a traffic-related study for the South region of the City SD commented on a City projected growth report. The projections for our area were higher than actual growth at this time. This lag is most prevalent in South Gloucester. Kanata has less of a percentage gap than this region, between its projected vs actual growth. While this might appear problematic in terms of transportation and budget allocation, the growth in the West is much less than in the South.</p>
<p>Treasurer's Report</p> <ul style="list-style-type: none">• Approved budget was sent to the City to be ratified by the new Council on January 25th, 2007.• Source deductions were submitted for last month• Board offer to ED, of a \$4000 per annum in addition to the 3% cost of living raise from 2006 for a total of \$5000 per annum bringing the salary to \$37,500, was accepted and the change made effective as of January 1, 2007.• TW will be preparing and submitting to CRA the T4 summary for our employee and copies of this documentation will reside with the BBIA files	
<p>Executive Director's Report</p> <ul style="list-style-type: none">• ED presented the findings from our market study as they pertain to the RCMP move into Barrhaven, at MP Poilievre's Business Forum at the new RCMP HQ on January 16th at 6:30 PM. Victor Tsang will present on behalf of the Board at the upcoming RCMP HQ Community Forum on February 7th at 6:30 PM.• Planning Application of Interest;<ul style="list-style-type: none">○ DCR Phoenix has applied to have the City's Official Plan amended to allow the Prestige Business Park lands at the corner of Fallowfield and Hwy 416, to be rezoned to residential with supporting commercial use. <i>ED submitted a formal objection to the Application on January 22, 2007.</i>	<p>ED suggested that we invite the RCMP management as our guests of honour at this year's members social. ED will forward the request to the RCMP representatives.</p> <p>JH is not in support of the OP change to allow the prestige business park lands to residential with 60% employment. This means another strip mall outside of the appointed commercial hub and wastes land set aside for high-value employment which</p>

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<ul style="list-style-type: none"> ○ Would like a status update from Councillor Harder, if any change, on this and their Kennevale application. • ED posted a notice to the BBIA website to recruit a new at-large Board member. John Baizana was named the new member, effective February 1st, by way of an online vote of the Board. • Reminder notices for membership renewal were sent out on January 31st to all home-based members. • BBIA Boundary amendment request was approved by City Council on January 17th, 2007. ED wrote about it in monthly column and for the Insider as per their requests as there was much interest following the Council meeting, particularly about home-businesses as Councillor Legendre expressed opposition. • A cheque in the amount of \$625 to settle our account along with a simple and direct letter stating that this will be our final offer was accepted by the Publisher of Due West and the issue has been settled amicably. Mr. Coyle apologized and is eager to work with the BBIA at a discounted rate and in accordance with our proofing requirements, should we choose to market in this publication again. • The BBIA Board will not have representation on the Mayoral Task Force, however, Susan Brownrigg-Smith from our Economic Development Committee will participate. • Report on first Business Roundtable meeting by ED 	<p>adds to the sustainability of Barrhaven and greatly benefits the retail-commercial sector in the long run by creating a live/work/play based community. The Kennevale application process has been delayed until likely March 27th.</p> <p>Welcome, John.</p> <p>All Board members who are home-based are members in good standing.</p> <p>WB instructed ED to have any future discussion/questioning on the part of or surrounding Councillor Legendre's opposition to the BBIA Home-based Business Associate Members, directed to himself or KR.</p> <p>Susan will also serve as a resource to the Transportation Focus Group mandated by the Board through the Ec. Dev. Committee.</p> <p>The session was extremely valuable and feedback from attendees has been superb. Notes are attached.</p>
<p>New Business</p> <ul style="list-style-type: none"> • Councillors, with regard to freezing development in the South end of the City- Was any motion made? 	<p>SD reported that the motion did not seem to have legs at this point but that we should monitor the situation SD noted that with regard to the</p>

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<ul style="list-style-type: none">• OBIAA Conference- information and attendance • KR listed the ED priorities as defined at a recent meeting with ED and KR. • WB suggests Board prepare a BBIA Charity policy for next meeting • WB suggests Board prepare a policy with regard to non-members attending BBIA funded meetings and events • KR suggests a travel policy be created to deal with out-of-town travel-related expenses	<p>LRT cancellation the fate of the Bridge, the City must extract the Bridge design from the Siemens LRT contract or re-design it. This could mean at least a year before the Bridge starts.</p> <p>VT offered to attend on behalf of the Board of managers to sit in the seminars that ran concurrently to the ED's selected seminars and also to share information and ideas with other BIAs province-wide. Board agreed to pay for VT's admin fees for the conference, should he decide to attend.</p> <ol style="list-style-type: none">1. Complete database by Feb. 28/072. Complete Board binders for distribution at May 1st Board meeting3. Prepare South Nepean Business Park Strategy Outline for March 27th ec dev committee meeting4. Assist in getting the Transportation Focus Group off the ground in mid-February 2007 <p>ED to prepare and distribute a draft for input prior to March Board meeting</p> <p>ED to prepare and distribute a draft for input prior to March Board meeting</p> <p>ED to prepare and distribute a draft for input prior to March Board meeting</p>
<p>MOTION: To adjourn and schedule to meet on Tuesday, March 6th, 2007 at 7:30 am. Ruth E. Dickinson Room of Walter Baker Centre, second floor before library. Moved by: TM -CARRIED-</p>	

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Barrhaven BIA Roundtable Breakfast
Meeting Notes January 31, 2007

Thanks once again to this session's sponsors; A Fine Mess, Patrick Creppin- Your Realtor and Chapman Mills Loeb

Attendance

Genna Draper, A Fine Mess

Richard Hamilton, Chapman Mills Loeb

Patrick Creppin, Your Realtor (Keller Williams)

Helen Anderson, Body Mind & Spirit Wellness Centre

Steffanie Eckford, Scotiabank (Woodroffe and Stoneway)

Loi Nguyen, Mycell Mobility

Edward Bustamante, Mycell Mobility

Nancy Davis, M. Maillet & Associates

George , Broadway Restaurant (Barrhaven)

Ken Ross, Ross' YIG

Jacques Duplain, The Financial Consultants Group

Betty Hillier, Re/Max Barrhaven

Melissa Neil, Barrhaven Motophoto

Nancy Salgueiro, Marketplace Family Chiropractic

Daniel Stevens, Freedom 55

Victor Tsang, BarrhavenLive.ca

Andrea Steenbakkers, Barrhaven BIA

Councillor Harder

Councillor Desroches

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Notes

- **City of Ottawa and Transportation issues- transit, rapid transit, the bridge**
 - **Councillor Harder reported that the Strandherd-Armstrong Bridge design is owned by Siemens and might impose further delays to its construction**
 - **Will invite Michael Murr, Head of the City's Economic Development department out to the next breakfast session in early May**
 - **Concern was expressed over looming commercial property tax hike. Members would like to see an active campaign by the BBIA to oppose any further increases. A. Steenbakkers will determine process to submit an objection to Council during the budget process**

- **RCMP HQ relocation- what will this mean for your business?**
 - **Create a directory with a map for Barrhaven businesses to give to RCMP at year end before the first large move in of employees next year**
 - **Need to maintain pressure on the City to continue with the proposed Longfields Drive extension into Leikin Drive, our business park**
 - **Proposed a BBIA hosted function to include Operations personnel at RCMP. Will look at asking them to be the guests of honour at this year's Wine and Cheese in late April at Stonebridge**

- **The BBIA mandated Retail-Commercial Market Study for Barrhaven will be available to all members in March 2007**

- **BBIA Committees- upcoming projects and how to become involved in your community**
 - **Suggested that the Marketing Committee hold an open forum for all interested BBIA members, to start the Branding process for the Barrhaven Business district. Should get input from the business community.**

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- **Possible online feature; “starting a business in Barrhaven” toolbox with list of local service providers, specific to opening a new commercial business in our BIA. (must be a member to be listed) Some services would include; lawyers, accountants, engineers, interior designers, etc.**
- **Executive Director should write her next column as an appeal to home-based business community to become involved with the BIA**
- **Tenants in the two malls at the western segment of Fallowfield Road expressed serious concerns with the lack of traffic on the road. Since the widening (construction) of Fallowfield, the expansion of the business district on Strandherd and the closing of the major food store, the corridor has lost its consumers. Crime had increased as a result of the overnight seclusion of the area, in addition to obvious financial trouble for tenants. ED will organize a roundtable for the tenants from the 3 Fallowfield malls to develop a regional strategy for the Road and then will involve the property owners or their representatives to assist in implementing the solution(s). First meeting to be held in mid-March. Will also include the Community Police.**
- **Steenbakkens to also look into Strandherd and Woodroffe widening plans, their implications for area businesses, the current stage in the City process and our options for assisting the businesses (tax breaks suggested, mall entrance temporary access changes, advertising subsidies, etc)**